

Scientific production ensuing from the theses defended on the PhD programme in Tourism

Year of viva	Doctorand	Thesis title
2019	Aldric Vives Maruffy	Revenue management techniques in the resort hotel sector: segmentation, demand function estimation and optimal pricing

Ensuing scientific contributions

1. **Vives, A.**, Jacob, M., & Payeras, M. (2018). Revenue management and price optimization techniques in the hotel sector: A critical literature review. *Tourism Economics*, 24(6), 720–752. <https://doi.org/10.1177/1354816618777590>
2. **Vives, A.**, Jacob, M., & Aguiló, E. (2019). Online hotel demand model and own-price elasticities: An empirical application in a mature resort destination. *Tourism Economics*, 25(5), 670–694. <https://doi.org/10.1177/1354816618800643>
3. **Vives, A.**, & Jacob, M. (2020). Dynamic pricing for online hotel demand: The case of resort hotels in Majorca. *Journal of Vacation Marketing*, 26(2), 268–283. <https://doi.org/10.1177/1356766719867377>
4. **Vives, A.**, & Jacob, M. (2019). Dynamic pricing in different Spanish resort hotels. *Tourism Economics*. <https://doi.org/10.1177/1354816619870652>

Year of viva	Doctorand	Thesis title
2019	Ramazanov Makhabbat	Tourism and Water resources: Interrelationships and Consequences. The case of Kazakhstan.

Ensuing scientific contributions

During the writing phase of the thesis:

Ramazanov, M., Tortella, B. D., & Kakabayev, A. (2019). Tourism development in Kazakhstan. *Revista Turismo & Desenvolvimento (RT&D)/Journal of Tourism & Development*, (31).

Ramazanova, M., Tortella, B. D., Kakabayev, A., & Bulai, M. (2019, March). Water quality of the lakes: Consequences of tourism development. In 2nd International Conference on Tourism Research (p. 421).

Ramazanova, M., Bulai, M., Ursu, A., Tortella, B. D., & Kakabayev, A. (2019). Effects of tourism development on surface area of main lakes of Shchuchinsk-Burabay resort area, Kazakhstan. *European Journal of Tourism Research*, 21, 69-86.

Afterwards:

Isabel Vaz de Freitas, **Makhabbat Ramazanova**, Ricardo Erasun Cortés, and Paulo Pereira Leite (2019) "The water conservation in urban landscape through heritage and capacity building: The case of Guimarães, Portugal" (book chapter), in a book titled CAPACITY BUILDING THROUGH HERITAGE TOURISM: INTERNATIONAL PERSPECTIVE, Apple Academic Press (<http://www.appleacademicpress.com/capacity-building-through-heritage-tourism-an-international-perspective/9781771889100>).

Ramazanova, M., & De Freitas, I. V. (2020, March). Water and the city: Valorising Guimarães water heritage for tourism. In ICTR 2020 3rd International Conference on Tourism Research (p. 213). Academic Conferences and publishing limited.

Year of viva	Doctorand	Thesis title
2020	Raúl Palma Hernández	Turismo espiritual: ¿una moda pasajera o una práctica permanente en el viajero de hoy?

Ensuing scientific contributions

1. **Palma Hernández, Raúl**. Espiritualidad y turismo en San Marcos la Laguna. 002276- Turismo, Patrimonio y Desarrollo. 8, pp. 1 - 18. 2018. ISSN 2448-6809
Handle: <http://hdl.handle.net/11201/149703>
Type of production: scientific article Type of media: journal
Total no. authors: 1
2. **Raúl Palma Hernández**. El turismo espiritual como segmento turístico en la comunidad de San Marcos la Laguna, Sololá, Guatemala. De lugar geográfico a destino turístico. Análisis, planificación y gestión de los procesos de cambio generados por el turismo. 01, pp. 429-438. Leon (Spain): Universidad de León, 2018. ISBN 978-84-9773-930-6. Legal deposit: LE-29559-2018
Type of production: scientific article Type of media: book
Total no. authors: 1



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